



28/01/08

GamCare, the UK's National centre for information, advice and practical help regarding the social impact of gambling, is pleased to award PKR with GamCare Certification to acknowledge their achievement in implementing the GamCare Code of Practice for Remote Gambling in relation to their Internet services PKR Poker and Casino

PKR has achieved high standards in player protection and social responsibility and recognises the need to assist their customers in playing responsibly. To achieve GamCare Certification, PKR has implemented the following practices:

- Age verification systems.
- Controls for customer spend
- Self exclusion options for players
- Customer-led session time limits
- Information about responsible gambling and sources of advice and support
- Training for customer services in problem gambling and social responsibility
- Consultation with GamCare when developing new technologies and products
- Support for the work GamCare carries out in addressing the social impact of gambling

For more information about GamCare Certification visit the GamCare website [www.gamcare.org.uk](http://www.gamcare.org.uk)